COMMUNITY VISIONING

A process for developing consensus about what future the community wants, and then deciding what is necessary to achieve it.

A vision statement captures what community members most value about their community, and the shared image of what they want it to become.

IN 10 YEARS SOUTH DOUGLAS AND WEST JUNEAU WILL BE...

- Accessibility: crosswalks and signage that support our blind, deaf, and hearing impaired citizens and community members (and all disabled)
- Accessibility to businesses and for Perseverance Theater patrons. This includes parking and safety for platforms to dine/walk before and after shows
- All streets will be paved
- Second road corridor for safety. Mix of new housing (small) (coops) rather than all the apartments/condos. Opportunities for more commercial downtown.
- Vibrant with businesses that bring people to Douglas.
- Thriving businesses, safe neighborhoods, more historic restoration and better trail maintenance. NOT THE VALLEY!
- More small businesses = great
- Maintain green areas and trails above Pioneer/Blueberry Hill area. Allow lot division to build on smaller lots (increase density in current residential areas)
- Gridlock unless bridge and other access issues are dealt with appropriately.
- More small businesses while still staying a small tight knit community
- A small, safe area with low housing density
- Substantially the same, given little population growth in the CBJ. Services by electric buses.
- A great place to live
- Even more expensive
Douglas will be a vibrant, economically thriving community with expanding opportunities for environmentally safe recreational access, affordable housing (and diverse), that comports with existing road and transportation infrastructure.

- One big parking lot unless road system is engineered and built.
- Unchanged
- Retention of historic, single-family homes, small businesses that serve community needs
- Douglas will have more walking access to small businesses, recreation, and outdoor activity.
- A peaceful retreat from the summer downtown congestion and a great place for hikers, walkers, and cyclists.
- Fewer high density housing complexes, more trails, safer bike lane, grocery store.
- A safe place for residents to enjoy the quiet, uncrowded life of Douglas Island.
- Small community feel, limited tourism activity.
- Thriving community that supports a prosperous arts and culture sector – design to support community to afford Perseverance and spend time enjoying Downtown Douglas
- A destination sector for arts and culture and dining and hiking and ice arena – community activities and events.
- Important to maintain Treadwell as a safe and clean area to walk and continuation of the Historic Restoration to continue.
- Thriving with small town small businesses oriented Douglas proper. A great place to escape Downtown Juneau tourism.

- Stairway connecting 5th and 4th street down C Street. No 6th street extension.
- A second crossing is needed to alleviate congested traffic at Cordova intersection and all along Douglas Highway!
- Or day ferries for cars or a second bridge or crossing.
- Separate bike lane for commute
- Needing more than the single traffic lanes and bridge
- Less high density complexes
- Second crossing needed
- Need a bench road. Douglas must maintain individual homes and yards – not too many condos. No big ugly “boxes” with all asphalt around
- Safer bike routes and small business growth
- Roads will be safer for pedestrians (ex: sidewalks on both sides, safer crossings)
- Folks all over Juneau appreciate Downtown Douglas for what it is... a little escape from the city and valley areas where friends and families can take it back a notch and relax – let’s keep it quiet and not over populate. Keep it a place to recreate outdoors within an arm’s reach of where you live. Be able to walk/bike easily to get around locally. Enjoy the family feel going out.
IN 20 YEARS SOUTH DOUGLAS AND WEST JUNEAU WILL BE:

- A great place to retire
- Vibrant but with the same small community feel
- More single family housing, less multi-unit buildings
- A well-functioning road/transport system
- Revitalized, with improved housing, better traffic management (a second highway)
- Fewer people with many empty houses and apartments
- Expand back side of Douglas
- Diverse mix of housing, reasonable density as related to road system, preservation of natural trails and wooded areas for enjoyment of locals.
- Circumnavigable
- Quiet, residential, and safe

MAPPING EXERCISE – OPPORTUNITY, CHALLENGE, AND ACCOMPLISHMENT

Using post it notes the community provided identified the Opportunities, Challenges, and Accomplishments they see within the South Douglas and West Juneau area.

OPPORTUNITY:

ECONOMIC VITALITY

- More local businesses
- Small cruise ship docking under 250 ft.
- Café, market, groceries
- More commercial downtown

HOUSING

- Place a moratorium on high-density housing construction until the traffic crossing the bridge issue is resolved. Even if another “bench” is constructed all traffic cross the bridge.

ARTS/CULTURE/HISTORY
- Better trail maintenance – more historic restoration
- Plan for a community garden
- More use of, services at, and equipment in Gym Building (Jumbo Gym)

**TRANSPORTATION & INFRASTRUCTURE**

- Pave D Street between 1st & 2nd. It would keep dust and blowing dirt down
- Develop historical road behind Fish and Game
- Douglas Highway could use dedicated public bus pullouts at stops
- Real bike lanes on both sides of Douglas Highway
- South Douglas density is right-sized for light commercial development accessible by walking from neighborhood
- Provide EV charging infrastructure during street work
- Remove bus turn around and create more parking for Treadwell.
- Connect John Street over to new development on Vista Drive
- Link upper roads together
- Organize traffic flow and stop/load/unload of students to decrease congestion by paving I street
- Cordova roundabout urban (smaller)
- Add second lane to traffic circle to allow merging and improved traffic flow (reduce size of circle island)
- We should plan for a 2nd “bench” road
- I live here (arrow pointing). A few times a month, I have to drive to Douglas to get in flow of traffic to go across the bridge to downtown Juneau.
- Need to get 2nd bridge crossing

**RECREATION & NATURAL RESOURCES**

- Sandy Beach is incredible recreation, dog walking, and historical asset
- Put in a wood stove when rebuild of 2nd structure/cabin at Sandy Beach. Wood stove provides more heat than a fireplace and can cook on.
- Summer roller skating at Treadwell rink
- Better access (trailwork) to Mount Jumbo trails

**LAND-USE & ZONING**

- Not over built for the ratio of dwellings to roads to handle traffic
- Limit tourism overflow to Douglas. No large cruise ship berth
- “Off the Beaten Path” tourism (small scale). ‘Atlas obscura destination’
CHALLENGES:

ECONOMIC VITALITY

- A few more businesses (café, storefront, whatever) that can stay open

HOUSING

- Address homeless camps below Breeze In
- Keeping homeless, drugs, vandalism out of this area
- Eliminate homeless camps along Treadwell Ditch Trail

ARTS/CULTURE/HISTORY

- Lost art opportunity with painting over graffiti (Old Assay Office in Treadwell Mine Area)
- Tear down old Tlingit preschool building and build community playground

TRANSPORTATION & INFRASTRUCTURE

- Combat speeding on St. Ann Street (Intersection with 3rd Street).
- Alternate snow berm on St. Ann’s Avenue.
- “It’s always been two-way”
- Only one road out
- It is incredible to me Cordova is the only access to West Juneau neighborhood
- Traffic problems solved by more roads. Enough roads to handle current number of dwellings and further increase in dwellings
- Getting traffic from Blueberry Hills to bridge. Need bench road
- Roundabout has resulted in even worse access from Cordova.
- Visibility turning onto 3rd Street from above
- Traffic congestion at Cordova Street to Douglas Highway intersection
- Paving of I street next to school. To accommodate increased traffic load of all the cars and congestion. Pot holes continuously wash out.
- Cordova intersection is dangerous for pedestrians, cars, school, kids, etc.
- If all the housing proposed is built off of Cordova, the traffic will be horrendous.
- Lift station stinks on occasion
- Try to buffer barge noise and lights
- Douglas Highway is same size as 50 years ago. Is arguably maxed out with huge developments.
- Sidewalks on both sides of Douglas Highway
- I hate the roundabout
- Bad intersection at Cordova and Douglas Highway
- Traffic on Douglas side of roundabout backs up too far in the morning commute hour
RECREATION & NATURAL RESOURCES

- More access to waterfront
- Keep beach clean and safe
- Enforcement of no glass containers on Sandy Beach please – No fires on beach
- Please keep Sandy Beach for locals. It is our safe place for dog walking, swimming, beach fires, etc.
- Parks & Rec beach cleanup!! I can’t do it all. Clean up pallets and nails – Fire sites are a mess. No fires! Dangerous and unsightly
- Maintain Dan Moller Trail
- Trails behind Pioneer Avenue and Blueberry Hills important for recreation and environment. Don’t impact them with more housing density.

LAND-USE & ZONING

- Landscaping standards to keep green in landscape and not asphalt in front of entire buildings
- Housing density not greatly increased. Crowded now. Especially traffic impacts
- Land intense macro houses a no-no
- There should not be any significant changes in housing density or other development until the bridge and other transportation issues are dealt with appropriately.
- Require residents to secure their garbage. Bears were a huge problem two summers ago!

ACCOMPLISHMENTS:

ECONOMIC VITALITY

- Gas station/Grocery store
- Harbor is great – love the improvements and the calm (besides the wind)

HOUSING

- West Juneau single family neighborhood. Maintain this asset!

ARTS/CULTURE/HISTORY

- Treadwell historical interpretation. Improvements at Sandy Beach
- Preservation of Treadwell structures
- Treadwell enhancement
- Small town feel
- Refurbished Treadwell Building
TRANSPORTATION & INFRASTRUCTURE

- C Street stairway between 4th and 5th Streets
- Roundabout works well (agreed x2)
- I love the roundabout
- Cordova Street intersection traffic transportation.

RECREATION & NATURAL RESOURCES

- Treadwell ice rink
- Great job with trails & signage about Treadwell
- Amazing trail access
- Recreation opportunities
- Great access to Treadwell Trail and Gastineau Meadows. Keep it!
- Great work maintaining and improving Treadwell Ditch Trail
- Dan Moller and Treadwell Ditch Trails.
- Great hiking access, not overrun with people
- Fruiting forest

LAND-USE & ZONING

- Cooperative housing and small house communities