



DOWNTOWN BUSINESS ASSOCIATION

P.O. Box 20849 Juneau, Alaska 99802-0849

Dec 18, 2008

Mr. Rod Swope, Manager
City and Borough of Juneau
155 So. Seward
Juneau, AK 99801

Dear Mr. Swope:

The Downtown Business Association has two projects that we would like the Passenger Proceeds Committee to consider for 2009.

Downtown Ambassador Program

We would like to continue the downtown ambassador program. This year we contracted with Goldbelt Security to have 2 uniformed officers patrolling on foot, with one officer on duty at a time, when there is at least one cruise ship in the harbor. The officers assisted visitors with information and directions and provided a sense of security to all by reducing the chronic problems and nuisances. Our feedback on this program has been quite positive. The current contract, in the amount of \$53,400, will expire on June 30, 2009. We are requesting that the Passenger Proceeds Committee again set aside the money for this program.

Downtown Historic District Development Design

Funding for this program will be used to hire an architect/design team to produce a conceptual rendering of the downtown historic area. This team will focus on improving the entire downtown, incorporate plans for more housing, better traffic flow, lighting and canopies. The project will improve commerce by creating a safe, friendly shopping experience for locals and tourists. It will foster a vital and unique environment, and at the same time increase our tax base. This program will be provided through a private contract administered by the Downtown Business Association. \$35,000

We appreciate your support and request you recommend these projects to the committee.
Thank you,

Ann B. House, President
Downtown Business Association