



DOWNTOWN BUSINESS ASSOCIATION

P.O. Box 20849 Juneau, Alaska 99802-0849

December 29, 2011

Rod Swope, Manager
City and Borough of Juneau
155 So. Seward
Juneau, AK 99801

Dear Mr. Swope:

As you know, in -2011 the CBJ allowed the Downtown Business Association to use \$56,300 in passenger proceeds to operate the downtown ambassador program. We contracted with Goldbelt Security to have 2 uniformed officers patrolling on foot, with one officer on duty at a time, when there is at least one cruise ship in the harbor. The current contract expires in June 2012.

Our feedback on this continuing program has been quite positive. The personnel employed by Goldbelt were very professional and well received. They provided assistance to visitors and an improved sense of security to all by reducing some of the chronic problems we have with loitering, panhandling, public intoxication and other similar nuisances.

We would like to continue this program, and are requesting that the Passenger Proceeds Committee again set aside \$56,300 to complete the 2012 season through July 1, 2013.

Thank you,

Larry Spencer, President
Downtown Business Association